What's Wrong With This Question?

Identify what may be wrong with the question. If there is time, try re-writing the question a way that will work better.

1. How bad is your employer?

2. Do you think health benefits or time off is important?

3. Are there OSHA violations at your work?

4. Where is your workplace?

5. Are there a lot of abuses at your workplace?
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Answer Key

1. How bad is your employer?

Avoid leading questions - pushing people towards one opinion

2. Do you think health benefits or time off is important?

This question is asking two things. You don’t know which one the person is responding to. Avoid asking multi-dimensional questions. Ask a single thing at a time.

3. Are there OSHA violations at your work?

OSHA is jargon and acronyms. Use terms that are accessible to a wide variety of participants.

4. Where is your workplace?

This can be answered based on a person’s interpretation of location (i.e. city, state, neighborhood, country, etc.). You want to make sure everyone understands the question the same way and is answering the same. Be specific.

5. Are there a lot of abuses at your workplace?

“A lot” is interpretable. Be precise about measurement