

“Types of Survey Questions” Cards

Multiple Choice

Check Only One

Question:

Answers:

Other

Open Ended / Write In

You do not supply any answers, they are open to write in their own words.

Question:

Multiple Choice

Check More Than One

Respondents can check all that apply or can be instructed to pick, for example, the top three.

Question:

Answers:

_____ _____

_____ _____

Other:

Ranking: Disagree/Agree

Give degrees, have them measure their opinion. Can be numerical and/or words.

Question or Statement:

Strongly Agree....Neutral....Strongly Disagree

1 2 3 4

Multiple Choice: Yes/No

Write the question so that if they answer ‘Yes’ it means that they relate to the experience and if they answer ‘No’ it means that they do not.

Question:

a. Yes

b. No

Ranking: Importance

Rank things based on importance

Question or Statement:

Very ImportantNeutral.....Not important

1 2 3 4 5