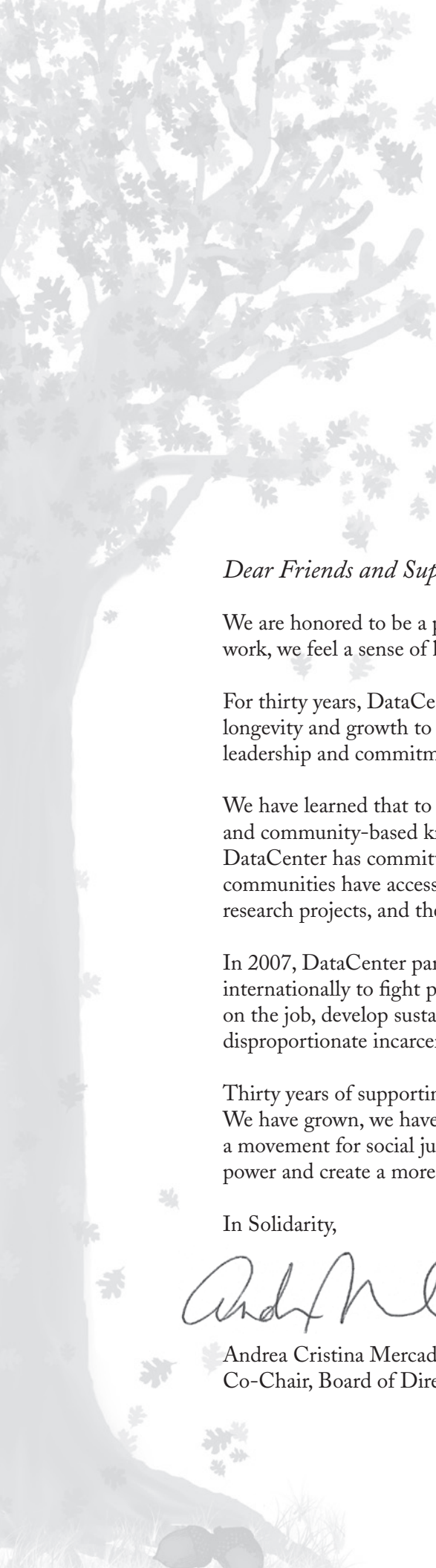




DataCenter

ANNUAL REPORT 2007

*30 Years of
Democratizing Research
Building Grassroots Power &
Making Change Possible*



Dear Friends and Supporters,

We are honored to be a part of such a significant organization. As we reflect on the DataCenter's work, we feel a sense of hope for the change to come.

For thirty years, DataCenter has delivered information to people working for justice. We owe our longevity and growth to the support of our donors, funders and community partners, and to the leadership and commitment of staff and board.

We have learned that to build a just and equitable society, communities must be informed and community-based knowledge must contribute to shaping our social systems. To that end, DataCenter has committed to advancing Research Justice as a social justice issue to ensure communities have access to relevant information, the ability and resources to lead community-based research projects, and the right to define how to use their research to affect social change.

In 2007, DataCenter partnered with grassroots social justice organizations across the country and internationally to fight predatory transnational corporations, demand human rights and dignity on the job, develop sustainable energy, hold the public education system accountable and address disproportionate incarceration in communities of color.

Thirty years of supporting the research needs of the social justice movement have taught us a lot. We have grown, we have changed, and we will continue to adjust our strategies to effectively build a movement for social justice. We count on your support to democratize research, build community power and create a more equitable world.

In Solidarity,



Andrea Cristina Mercado
Co-Chair, Board of Directors



Alex Vazquez
Co-Chair, Board of Directors

2007 Accomplishments

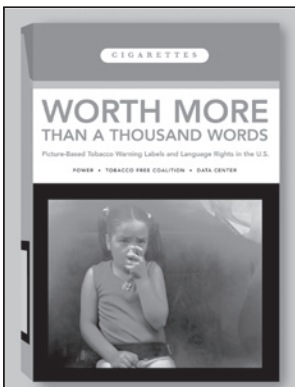
DataCenter marked its 30th anniversary with the launch of new initiatives, strengthened organizational systems and demonstrated impact on key social justice issues. Highlights include:



Taxi Workers Alliance-Philadelphia conducts worker survey in partnership with DataCenter to document conditions, expand membership and develop goals for policy change. Photo: Ronald Blount.

POLICY Using research on mountaintop removal coal mining compiled by DataCenter South and a five-state coalition, residents of Appalachian coalfield communities presented sustainable energy policy recommendations to the United Nations Commission on Sustainable Development.

STRATEGY Inspired by its partnership with DataCenter to teach domestic workers to conduct research on industry conditions, Mujeres Unidas y Activas incorporated research as an integral component of its organizing and advocacy work.



The tobacco industry targets working class and immigrant communities as consumers while English-only text-based warning labels bar access to knowledge about harmful health impacts of smoking, report shows.

SERVICE We delivered research support to 56 community-based social justice organizations across the country, provided over 300 hours of training to more than 400 people and released 6 reports in collaboration with community partners.

TRAINING DataCenter expanded efforts to transfer research skills to communities by hosting our first-ever Reclaiming Research Camp, a two-day research and organizing training intensive for 30 Bay Area organizers, activists and community leaders, and by developing a youth internship program.

INITIATIVE We launched a national Research Justice initiative to ensure community access to, usage of and control over community information.



Mountaintop removal coal mining up close. Coal companies detonate the explosive equivalent of 58 Hiroshima-sized atomic bombs every year in Appalachia, destroying the environment, health and livelihoods of people in the region. Photo courtesy of Appalachian Coalfield Delegation.

JUSTICE A report on tobacco warning labels and language discrimination released by People Organized to Win

Employment Rights (POWER), Tobacco Free Coalition and DataCenter won support for a racial and economic justice framework within the tobacco control movement and prompted a federal initiative to require picture-based warnings on tobacco labels.

ASSESSMENT DataCenter conducted an in-depth internal and external evaluation and used outcomes to refine and strengthen organizational systems and operations.

SUSTAINABILITY We diversified revenues through expansion of earned revenue projects, increasing our base of individual donors, holding a successful 30th anniversary fundraiser, and launching the second phase of a campaign to increase our Endowment to \$2 million in 2008.

Organizations Served

In 2007, DataCenter partnered with key organizations and alliances to build the movement for social justice and implement change:

Alaska Community Action on Toxics
California Communities Against Toxics
California Young Women's Collaborative
Center for Community Advocacy
Chinese Progressive Association
Christian Coalition for Equality & Justice
Coalition for Fair & Caring Schools
Coalition for Responsible Community Development
Colonias Development Council
Common Roots
Communities for a Better Environment
Community Justice Network for Youth
Creative Interventions
Critical Resistance
Day Labor Program Women's Collective
of La Raza Centro Legal
Domestic Workers United
Education Not Incarceration
Eastern Navajo Diné Against Uranium Mining
Environmental Health Coalition
Environmental Justice Coalition on Water
Fairness for Prisoners' Families

Famoksayan
Farm Labor Organizing Committee
Garment Worker Center
Girls for a Change Summit
Global Action Project
Greenaction
Highlander Research and Education Center
Homies Organizing the Mission to Empower Youth
Indigenous Environmental Network
Institute of Popular Education of Southern California
Justice Matters
Koreatown Immigrant Workers Alliance
Lideres Campesinas
Movement for Justice in El Barrio
Mujeres Unidas y Activas
Native Youth Movement
Okinawa Peacefighters
Oral History Association
People Organized to Win Employment Rights
Providence Youth Student Movement
Restaurant Opportunities Center
Save Our Cumberland Mountains
Silicon Valley Toxics Coalition
South Asian American Leaders for Tomorrow
Southern Center for Human Rights
Southwest Workers Union
Taxi Worker Organizing Project of Chicago
Taxi Workers Alliance of Pennsylvania
Union de Comunidades Indigenas de la Zona Norte del
Istmo de Tehuantepec
US Social Forum
Visions to Peace
West County Toxics Coalition
Western Shoshone Defense Project
Winnemem Wintu Tribe
Youth Media Council
Youth United for Community Action



Barbara Young of Domestic Workers United, honoree at DataCenter 30th Anniversary Gala. Photo: Trung Nguyen.

Reports Released

DataCenter, in collaboration with community partners, released the following reports in 2007 (copies are available at www.datacenter.org/reports/reports.htm):

Appalachian Coalfield Delegation Position Paper on Sustainable Energy

Fossil fuel extraction destroys homelands around the globe, however, extraction of fossil fuels is absent from the sustainable energy debate. The objective of this paper is to provide specific policy recommends to the United Nations Commission on Sustainable Development from those most directly impacted by fossil fuel extraction and the human rights violations committed by the coal industry. Produced by a grassroots coalition spanning 5 states in collaboration with DataCenter South.

Behind Closed Doors: Working Conditions of California Household Workers

Household workers work in private homes providing child, patient, and elder care, housework, and cooking. *Behind Closed Doors* analyzes the industry in California and finds that its primarily female immigrant workforce contends with substandard and often exploitative conditions, wages too low to support their families, and lack of access to health care. A participatory research project conducted by Mujeres Unidas y Activas and Day Labor Program Women's Collective of La Raza Centro Legal, in collaboration with DataCenter.

Behind the Test Scores: Teaching and Learning Under Arrest

In an era of high-stakes testing, policies and practices in West Contra Costa Unified School District, California, result in narrow, unresponsive, and superficial education for thousands of low-income students of color. *Behind the Test Scores* reports on an in-depth survey of 244 West Contra Costa teachers, showing that the emphasis on testing encourages discrimination and negatively impacts student learning. By Justice Matters with DataCenter support.

Displacing the Dream: A report on Bay Area newspaper coverage of development and gentrification

As of 2006, Oakland and San Francisco had lost 20-25% of their African American populations. *Displacing the Dream* exposes the failure of Bay Area newspapers to adequately cover the crisis of gentrification and displacement facing the Bay Area today. What did newspaper coverage of housing and development include? Whose voices were heard and whose got left out? What does it mean? By Youth Media Council with DataCenter support.

Towards a Community Agenda: A Survey of Workers and Residents in Koreatown, Los Angeles

Fifteen years after the Civil Unrest in Los Angeles, Koreatown residents and workers still face considerable challenges with substandard conditions in three main areas identified through surveys: poor job quality and low wages, limited access to health care, and a lack of decent, affordable housing. Race relations and workplace and housing discrimination also remain issues. By Koreatown Immigrant Workers Alliance in association with DataCenter.

Worth More Than A Thousand Words: Picture-Based Tobacco Warning Labels and Language Rights in the U.S.

Cigarette smoking is one of the most important public health issues for nations all over the world, while transnational tobacco is one of the most profitable industries in the global economy. This report summarizes the history of tobacco warning labels in the United States, describes the problem of language discrimination and the international trend toward picture-based warning labels, and details recommendations for legislative action. By POWER, Tobacco Free Coalition, DataCenter.



For thirty years, DataCenter has empowered communities with information and research tools to advance struggles for social change. Three key strategies lie at the heart of our program: research support, capacity building and research advocacy. Here are just a few of the stories that demonstrate the impact of DataCenter strategies on making change (see www.datacenter.org for more).

RESEARCH SUPPORT

DataCenter delivers strategic, targeted research support that is utilized by grassroots communities to advocate for social change. We provide corporate and individual profiles, census data analysis, public records acquisition and analysis, literature reviews, news monitoring and support for qualitative and quantitative research projects.

Indigenous Peoples Use Research to Challenge Transnational Takeover in Mesoamerica

DataCenter and Union de Comunidades Indigenas de la Zona Norte del Istmo de Tehuantepec (UCIZONI) educated people throughout Mexico and Central America about the dangers of the Plan Puebla Panama (PPP), a controversial project launched by the Mexican government and the Inter American Development Bank aimed at opening Mesoamerica to international commerce without developing local economies. DataCenter monitored news on the PPP and development of key industry sectors in Mesoamerica, compiling information that UCIZONI distributed locally through radio, popular education materials and regional forums. The partnership has helped develop strong community opposition that has already been successful in impeding implementation of the Plan Puebla Panama.



During the National Forum for the Defense of Indigenous and Peasant Land Against the Impacts of the Electric Industry and the Plan Puebla Panama, indigenous communities protest against La Venta wind farm in Juchitan. DataCenter presented research at the forum. Photo: Celia Davis, 2006.

“The DataCenter has provided significant support to us, the people struggling in Mexico and all Mesoamerica against global power that only brings death and poverty to our people.”

— Eliseo Ugebio Gomez & Carlos Beas Torres,

Union de Comunidades Indigenas de la Zona Norte del Istmo de Tehuantepec

CAPACITY BUILDING

DataCenter develops community expertise to conduct and use research in support of social justice organizing and advocacy. We provide customized trainings, in-depth consultation and long-term collaboration through which we facilitate community-led research. In 2007, DataCenter launched two new initiatives for community-based researchers: a research camp training intensive and a youth internship program.

Internship Supports Sacred Sites Oral Documentation Project

DataCenter in partnership with Environmental Justice Coalition on Water created a project-based internship that supports the research skills development of Mike Preston, a young leader spearheading the *Winnemem Wintu Sacred Sites Oral Documentation* project. The Winnemem Wintu Tribe is engaged in struggle to stop the state of California from raising the height of Shasta Dam, which would flood tribal sacred sites. Through interviews with

tribal members, qualitative data analysis and documentation, the research project intends to give weight to the tribe's ecological, cultural and spiritual perspectives and impact state water policy concerning the Mt. Shasta watershed.

“DataCenter’s unique social justice perspective and commitment to honoring community expertise and experiences has allowed me to craft a project that will truly highlight the voices of the Winnemem Wintu Tribe and demonstrate the incredible power and knowledge the community holds, while at the same time building my own research skills.”

— Mike Preston, member,
Winnemem Wintu Tribe



Winnemem Wintu Tribal members hold a ceremonial War Dance at Shasta Dam for four days of spiritual resistance to protect sacred sites, danced for the first time since the late 1800s. The event was a turning point in the Shasta Dam struggle, engaging the support of organizations outside the tribe and garnering national and international media attention. Photo: Christopher McCleod, 2005.

RESEARCH JUSTICE

In 2007, DataCenter coined the term “Research Justice” to identify the way in which community-rooted knowledge is systematically devalued and co-opted, and to describe a strategy to dramatically change the balance of power around research. DataCenter’s Research Justice program connects grassroots communities and research institutions in strategic alliances to ensure community access to, usage of and control over information and knowledge to create and implement equitable solutions to social problems.

DataCenter Launches Research Justice Initiative

DataCenter convened a Research Justice Community Forum at San Francisco Foundation that brought together more than fifty representatives from community organizations, social justice research organizations, academic institutions, foundations and government agencies to share strategies and practices for conducting community-led research and leveling the research playing field. The event garnered national attention and interest in research circles. Over the coming year, DataCenter will develop tools for researchers to practice Research Justice and convene gatherings in multiple locations to build national support for the initiative. DataCenter also gave a presentation on research justice methodology at the Oral History Association’s annual conference to begin to develop relations with scholar associations that engage in community research.



DataCenter hosts community forum on Research Justice to discuss strategies to legitimize community leadership in research and develop cultural competency for effective researcher-community partnerships. Photo: Chanda Omari.

“The DataCenter has been far ahead of its time in embracing a methodology wherein community members define their own research agenda and then acquire the skills to carry it out themselves.” — Linta Varghese, professor, Vassar College

Donors & Funders

Our donors and funders' investment is essential to sustaining and furthering our work. We have been blessed to receive the generous support of the following individuals, institutions and organizations in 2007. (We apologize for any omissions or errors).

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Applied Research Center
Arizmendi Oakland
Asian Art Museum
Asian Immigrant Women Advocates
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BD

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Berkeley Repertory Theatre	Doonesbury Earp Events	La Mediterranee Landmark Theatre Corp.	Peet's Coffee & Tea	Southwest Airlines	Marge Harburg Fund of the Vanguard Public Foundation
Caffe Venezia & Ristorante	East Bay Asian Local Development Corporation	Lark Creek Walnut Creek	People Organized to Win Employment Rights	Sunset Day Spa	New Society Fund
Campaign for College Opportunity	Ella Baker Center for Human Rights	Legal Services for Prisoners with Children	Principle Profits Asset Management	Sustainable Health Institute	Next Fund of the San Francisco Foundation
Center for Community Advocacy	Environmental Justice Coalition for Water	Los Amigos Janitor	Professional Support Software	Taxes Center	One California Foundation
Center on Policy Initiatives	Equal Justice Society	Mama's Royal Café	Rini Templeton Memorial Fund	Tommy Toy's Cuisine	Peace Development Fund
Chabot Space & Science Center	Exploratorium	MangoHost.Com	Ripley's Believe It or Not	Winchester Mystery House	Philanthropic Ventures Foundation
Chinese Progressive Association	FundRaiser Software	Marin Theatre Company	St. John's Presbyterian Church, Berkeley	Women of Color Resource Center	Public Concern Foundation
Citizens League for Environmental Action Now	Garment Worker Center	Matanzas Creek Winery	San Francisco 49ers	Youth Justice Institute	Solidago Foundation
ColorLines	Give Something Back	Movement Strategy Center	San Francisco	Youth Media Council	Stephen M. Silberstein Fund
Community Coalition	Greenaction	Mujeres Unidas y Activas	San Francisco Children's Art Center		Surdna Foundation
Creative Interventions	Highlander Research and Education Center	New Press	SF Jazz		The California Wellness Foundation
Critical Resistance	Inkworks	Oakland A's	San Francisco Opera		TOP Fund
Design Action Collective	Just Cause Oakland	Oakland Museum of California	Sarber's Cameras		
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			Sisters of Saint Dominic		
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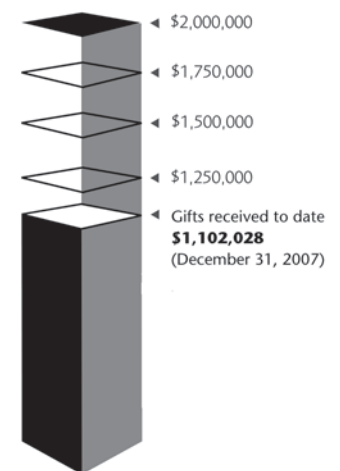
DataCenter's Endowment

Our Endowment was created to generate a reliable income stream in perpetuity to help ensure the DataCenter will always be in a position to serve those who need it the most – particularly those grassroots campaigns doing innovative work. It is meant to be a fourth source of financial support to attain sustainability, in addition to individual donors, foundations, and earned income.

The generosity of our Legacy Donors has secured \$1.1 million in our Endowment fund. With this amount, the Endowment has generated \$150,000 for the DataCenter's general operating budget over the last two years. In 2007, we formally launched the second phase of our campaign to increase the Endowment to the \$2 million mark by the end of 2008.

In 2008 we will convene several gatherings bringing together those who helped lay the foundation for the DataCenter or who would like to know more about making an Endowment or planned gift. We will also be making personal visits throughout the year. If you would like to be part of building a lasting legacy to help secure the DataCenter's future growth, please contact Fred Goff, President, at 510-835-4692 x304, or fgoff@datacenter.org.

Goal: \$ 2,000,000
by the end of 2008



DataCenter Endowment Campaign



Endowment Legacy Donors

11 Anonymous Donors	CJ & Mattie Lowery	Paul Kivel &	Evelyn Kelsey	Microsoft Matching	Fred Setterberg
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	Goldstein		Rob McKay	Justine Roberts	

Balance Sheet December 31, 2007 (unaudited)

ASSETS 2007

Current Assets	
Cash & Equivalents	\$124,978
Endowment Cash & Equivalents	40,472
Accounts Receivable	14,945
Endowment Pledges Recievable	8,750
Total Current Assets	189,144
Endowment Investments	1,062,785
Fixed Assets Less Accumulated Depreciation	3,739
Deposits	3,200
TOTAL ASSETS	\$1,258,868

LIABILITIES & NET ASSETS 2007

Current Liabilities	
Accounts Payable	\$27,452
TOTAL CURRENT LIABILITIES	27,452

Net Assets

Unrestricted Net Assets	140,559
Temporarily Restricted Net Assets	50,000
Permanently Restricted Net Assets (Endowment)	1,054,786
Net Income	(13,929)
TOTAL NET ASSETS	1,231,416

TOTAL LIABILITIES & NET ASSETS	\$1,258,868
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Income statement January 1, 2007 through December 31, 2007 (unaudited)

REVENUE (UNRESTRICTED)

Individual Donations	\$45,337
Earned Income	44,081
Foundation Support	483,950
Events	54,165
Endowment Income	139,051
TOTAL REVENUES	766,584

EXPENSES

Program	616,605
Fundraising	93,662
General & Administrative	70,246
TOTAL EXPENSES	780,513
SURPLUS (DEFICIT)	(\$13,929)

Board of Directors & Staff

BOARD OF DIRECTORS

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Information Activist

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Miho Kim
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Information Activist



DataCenter board and staff: (L-R) Alex Vazquez, Miho Kim, Saba Waheed, Fred Goff, Kim Rodgers, Swati Prakash, Jessica Tovar, Patricia St. Onge, organizational development coach; Celia Davis, Jessica Nowlan, Andrea Cristina Mercado, Chanda Omari, leilani ly-huong nguyen.

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Chanda Omari
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Information Activist

Marshall Trammell*
Information Activist

Saba Waheed
Information Activist & Coordinating Council Member

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Information Activist

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Winnemem Wintu Tribe

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* New staff and board members who began in 2007

** Former staff and board members who departed in 2007



The DataCenter supports organizing efforts led by poor and working class people of color to reclaim community knowledge and access information in order to strategically utilize research that strengthens the movement for liberation and social justice and dismantles the structural inequities in research.



DataCenter

Impact research for social justice

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