

Stories move us. Numbers wow us. Put them together, and you will be called to action.

This time last year, we declared, “We will grow as a learning organization through 2011.” Here’s what we’ve learned about learning itself: high-quality learning requires genuine listening, which requires authentic relationships, which require active and sincere engagement. All of these steps have one common denominator: YOU!

To us, learning is a journey of continually co-discovering clues to answer our question: what can we do today to make Research Justice a reality in our world tomorrow? As it turns out, YOU are the source, the tool, and the method in our own research to ensure the answer is as good as it can possibly be. YOU are the difference between DataCenter’s desire and commitment to the vision of Research Justice and our ability and power to make it happen.

Interestingly, our most impactful research partnerships are driven by real people like you, people who believe that communities have expert knowledge and experiences that inform lasting solutions. Research is, in no small part, about collecting information from all sources, ranging from marginalized populations to the EPA to the County Clerk’s office—but without community-engaged learning with the information in hand, research can be quickly reduced to a mere tactical assignment for community members, even if it leads to valuable intelligence for the “experts.”

At DataCenter, participatory research is an educational component of a methodical, systematic empowerment process, which helps build a truly inclusive and participatory democracy.

After a recent all-day DataCenter training on analyzing worker-driven research findings in Chicago, one of the participating members of the Food Chain Worker Alliance proclaimed, “We never stop learning altogether. We don’t wait for the change, we unite to find a solution.”

When communities take back ownership of our own knowledge production, on par with all institutional sectors of society—now that’s what we call Research Justice!

In 2013, we will commemorate our 35th year under the banner: “Research Justice for Our Communities.” In the meantime, please join us in celebrating our recent accomplishments. We could not do this critical Research Justice work without you, and we sincerely thank you for your continued support.

In the abundance of community knowledge,



A handwritten signature in cursive that reads "Marla Cornelius".

Marla Cornelius, Chair,
Board of Directors



A handwritten signature in cursive that reads "miho".

miho kim, Executive Director

“Mahalo... to Research Justice for conveying the power that can be found in data, and the ways we can create greater equity for our communities through research.”

—Malia Akutagawa, Director,
Molokai Rural Development Project

P.S. Speaking of active and sincere engagement—join our conversation on Facebook (facebook.com/researchjustice) and Twitter (twitter.com/researchjustice)!

HOW WE CAN HELP YOU ACHIEVE IMPACT

RESEARCH “HELP DESK”: We can troubleshoot your research process on the rocky path from inquiry to victory. All you have to do is give us a call, and we’ll take it from there.

IMPACT RESEARCH: We can give your campaign the extra ‘oomph’ you need at critical moments to be as strategic as possible with targeted, high-impact research and information.

MAKING DATA “POP!”: We bridge the knowledge gap among a diverse audience base by using unique tools to ‘translate,’ package, and communicate data effectively for the results and impact that you seek.

RESEARCH JUSTICE INSTITUTE: We strengthen the strategic research capacity of low-income community leaders, organizations, and the social justice movement at large, through technical assistance, trainings, special convenings, and on-the-job training support via strategic partnerships.

MOVEMENT RESEARCH: We do original research on, by and for the social justice movement and the sectors in which we operate—after all, research is not just about knowing our opposition or the external environment. We have a right and a responsibility to know who we are and proactively weave our own history as a social justice movement.

To get started, or for more information, contact Saba Waheed at (213) 260-1631, or email her at saba@datacenter.org.



Rep. Tom Ammiano expresses his solidarity with the domestic workers at the CA State Capitol. Photo credit: DataCenter

SERVICES PROVIDED:



A Story of Impact

“California Assembly Committee Approves Labor Rights for 200,000 Domestic Workers”
—Press Statement issued by Rep. Tom Ammiano, CA Assembly, July 06, 2011

DataCenter has collaborated with domestic workers since 2003 to produce critical data on their own industry.

Last year, Andrea Cristina Mercado, Organizing Director at Mujeres Unidas y Activas (and former Co-Chair of our Board) approached us and said, “We really need to know how many domestic workers there are in California.” Before working with DataCenter, household workers were not able to authoritatively answer one of the most frequently asked questions by legislators in Sacramento: “So, how many of there are you, statewide?”

Thus our data-crunching journey began. We quickly assembled expert advisors to help us determine the most accurate number of domestic workers in California. Now this number—200,000!—continues to raise awareness in the ongoing campaign for the California Domestic Workers Bill of Rights.

UNLOCKING THE POWER OF KNOWLEDGE...

FRAMING: Low-wage domestic workers and food chain workers from around the country gathered to interpret and analyze their own data to draw out meaning and significance, to construct their own narrative about what's really going on in their industries, and generate solutions together.



"I'm always blown away by DataCenter[s] seamless process facilitation from 'raw data' to 'framing'! It's like watching a photograph develop—something inanimate, becoming concrete and REAL."

—Jose Olivia,
Policy Director, Restaurant
Opportunities Centers United

NationalDomesticWorkersAlliancesurveyworkshop.Photocredit:DataCenter

"We had to first build our own comfort in telling our own story in a compelling way, connecting our story to the data and our shared agenda. DataCenter made this happen."

—Member,
Food Chain Workers Alliance

TRAINING: In 2011, DataCenter trained over 300 people to structure research projects around their vision and specific goals for their communities. Many of our trainees became trainers amongst their peers, sharing their own knowledge and magnifying DataCenter's impact.



WinnememWintuTribeyouthlearnGIS technology to document their sacred sites. Photo credit: DataCenter

...THROUGH RESEARCH JUSTICE

“DataCenter provides me crucial help with research issues... outside the scope of even my university’s excellent academic library...”

—Kathy Coll, Ph.D.
Professor, Stanford University



DataCenter supports undocumented and immigrant workers to achieve visibility in datasets, develop an informed strategy, and create informational tools. Photo Credit: KIWA

DataCenter’s research support has “worked to dismantle the disconnect between community knowledge and ‘authoritative research’ by helping communities learn and apply social science tools so they share expert status with policymakers and academic institutions.”

—Zachary Norris,
Coordinator, Justice for Families

CONNECTING: An accurate assessment of the power structure is critical to campaign strategy development. With the goal of reducing environmental causes of cancer, DataCenter partnered with the Breast Cancer Fund to conduct research on usage of BPA, a known carcinogen, in the linings of food and beverage cans. DataCenter provided an overview of the canned food industry, the manufacturers and suppliers of cans, details about distribution and usage, and alternatives to BPA products.

ADVOCATING: Justice for Families (J4) is producing the first-ever national report of families and local organizations working to transform families from victims of the prison epidemic to leaders of the movement for fairness and opportunity for all youth. By using a participatory model, the research process supports both leadership development for family members and the expansion of J4’s nationwide network. J4 will utilize the report to press for federal policy change to create peer-to-peer support networks for families in schools and justice systems, and real incentives to reduce juvenile detention and racial disparities.

Partnerships in 2011

Communities are recognizing a contagious idea: experts exist outside the closed doors of powerful institutions and university campuses. Community experts are right here at home, where we live, work, play, and organize every day. To give voice to these experts, we partnered with community organizations and institutional partners in the academic, philanthropic, and public sectors like never before. In the past year alone, revenue generated by community research projects doubled and total revenue generated by contracts with

ally sectors have tripled. It's not just for the sake of financial sustainability that we're further diversifying our revenue base. It's all part of building the groundwork, gathering our allies across sectors and regions, and training new experts and advocates for justice to launch the Research Justice Institute—a hub of community-driven knowledge production. Visit us at www.datacenter.org, and join our growing social media community on Facebook and Twitter to stay tuned!

IMPACT AREAS

- Immigrant rights
- Youth
- Low-wage workers' rights
- Reproductive justice
- Gender justice
- Health
- Community development & housing issues
- Criminal justice
- Environmental justice
- LGBTQ rights

COMMUNITY PARTNERS

Adhikaar
 Applied Research Center
 Arcus Foundation
 Asian Communities for Reproductive Justice
 Asian Law Caucus
 Bay Area Environmental Health Collaborative
 Block by Block Organizing Network
 Breast Cancer Fund
 California Household Worker Rights Coalition
 California Healthy Nail Salon Collaborative
 Center for Civic Media, Massachusetts Institute of Technology
 Center for Volunteer and Nonprofit Leadership of Marin
 Chhaya Community Development Corporation
 Compasspoint Nonprofit Services
 Creative Intervention's Storytelling and Organizing Project

Da Town Researchers Project, Oakland Unified School District
 Department of Children, Youth & their Families of the City of San Francisco
 Desis Rising Up and Moving
 Food Chain Worker Alliance
 Global Action Project
 Global Community Monitor
 Hawai'i Peoples Fund
 Interfaith Funders
 Justice for Families
 Khmer Girls for Action
 Koreatown Immigrant Worker Alliance
 Lideres Campesinas (Coachella Valley & Ventura)
 Marin Canal Project (Dominican University / Canal Alliance, et al)
 National Domestic Workers Alliance
 Narika

New York Taxi Workers Alliance
 Partnership for Immigrant Leadership and Action
 People Empowered to Win Employment Rights
 Planned Parenthood of California
 Power U Center for Social Change
 Resource Alliance for Social Justice
 Right to Housing Collective / Los Angeles County Action Network
 San Francisco Department of Public Health
 South Asian Network
 Stop the Injunctions Coalition
 The Women's Foundation of California
 Transforming Communities
 University of California Student Association
 Utah Pride Center
 Winnemem Wintu Tribe

"It's thanks to DataCenter that I am now a die-hard advocate of community research... I learned just how important and powerful it is through my own organizing in Koreatown—to be strategic in using information, to plan and be ahead in the game, and get out of the defensive and reactive battle we're so used to fighting."

—Eileen Ma, Executive Director, API Equality-LA



POWER partners with DataCenter to strengthen their campaigns: one must be informed in order to take strategic action. Photo credit: POWER

Coordinated by Stephanie Murphy. Design by Design Action. Cover art by Bill Hogan.

DONORS... also known as the people who make it all possible!

Our supporters donate their time, skills, and checkbooks to grow the power of community knowledge.

THANK YOU for all that you do!

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(We apologize for any omissions or errors.)

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BALANCE SHEET: DECEMBER 31, 2011 (UNAUDITED)

ASSETS

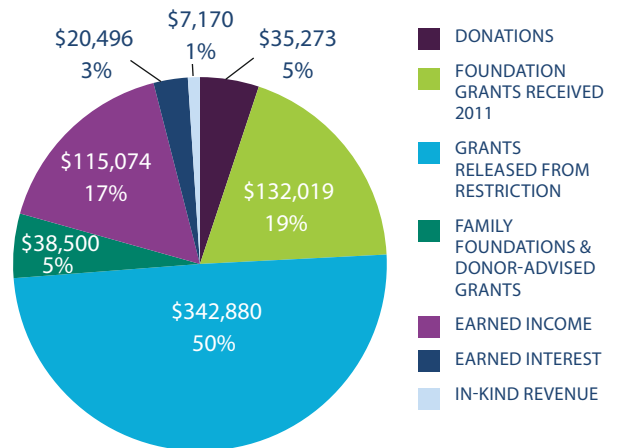
CURRENT ASSETS	
CHECKING/SAVINGS	
CASH ON HAND	\$278,512
ENDOWMENT CASH	\$9,518
TOTAL CHECKING/SAVINGS	\$288,030
OTHER CURRENT ASSETS	\$55,175
FIXED ASSETS	\$11,268
TOTAL CURRENT ASSETS	\$354,473
OTHER ASSETS	
SCHWAB ENDOWMENT EQUITIES	\$805,277
VANGUARD - POOLED INCOME FUND	\$25,020
TOTAL OTHER ASSETS	\$830,297
TOTAL ASSETS	\$1,184,770

LIABILITIES & EQUITY

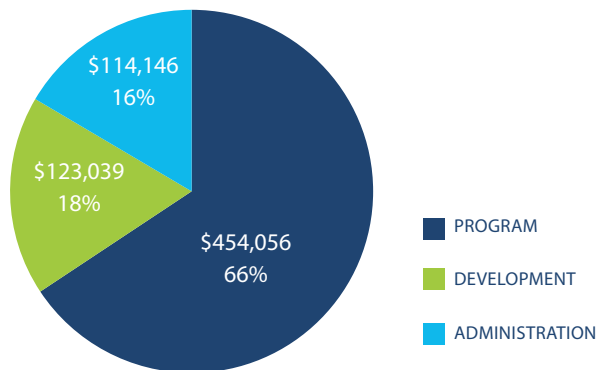
CURRENT LIABILITIES	\$56,635
NET ASSETS	
UNRESTRICTED	\$350,478
TEMPORARILY RESTRICTED	\$229,643
PERMANENTLY RESTRICTED	\$839,815
TOTAL NET ASSETS	\$1,419,936
TOTAL LIABILITIES & EQUITY	\$1,363,301

INCOME STATEMENT: JANUARY 1, 2011 THROUGH DECEMBER 31, 2011 (UNAUDITED)

REVENUE (UNRESTRICTED): \$691,412



EXPENSES: \$691,241



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(We honor staff departures in 2011: Anne Ryan, Leslie Parra, and Michael James)

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